



Give as you Live[®]

Raising FREE funds
simply by shopping online



What is Give as you Live?

Give as you Live is an award-winning fundraising platform for UK charities, helping people raise money through their everyday online and in-store shopping. To date, we've helped raise £10m for thousands of deserving causes.

Who already works with Give as you Live?

We work with thousands of charities from multinationals to local volunteer-run causes. Our success stories include schools, churches, scout/brownie groups and sports clubs.

Where can funds be raised?

We work with 4,200 online retailers and also offer in-store shopping cards for dozens of retailers. You can find retailers for everyday shopping and gifts, booking a holiday and ordering office products.



















Where do the donations come from?

As a "thank you" for sending sales to them, the retailers give us a reward - we pass this onto the charity of the user's choice - which could be you!



Give as you Live®

Shop at over 4,200 top online stores

 Raise up to 1.5%	 Raise 1%	 Raise up to 6%	 Raise 1%	 Raise 1.5%	 Raise up to 0.75%
 EST 1884 Raise up to 1.5%	 Raise up to 6.5%	 Raise 1.5%	 discover fashion online Raise 2.5%	 Raise 2%	 Raise up to £3
 Raise up to 5%	 Raise up to 2.5%	 Raise 1%	 Raise up to £1.50	 Raise 2%	 Raise up to 1.50%



How to get involved



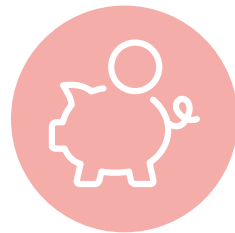
Register for free

It only takes a few seconds to find your charity and enter your details. You can start promoting straight away.



Tell your supporters

Use our free marketing materials to encourage your supporters to sign-up and support you.



Start raising

The more your supporters shop with Give as you Live, the more they raise for your charity!



What you'll get when you register



Unique join page

This is the page you share with your supporters. Add a logo and banner image to make it your own.



Marketing tools

Use our free tools to tell your supporters how they can raise free funds. All contain your name and unique join page link.



Reporting

View payment breakdowns and discover who is supporting you and how, including opted-in supporter data.



What your supporters need to do



Sign up

Enter their details,
it only takes a few
seconds.



Browse

They can choose
from over 4,200
stores.



Shop

They visit the store
via us, then shop
as normal.



Raise

We make a free
donation to your
charity!



Shop conveniently online

Website

Browse all 4,200+ stores on the Give as you Live website – it works great on desktops, tablets and phones.

Donation Reminder

A free download for Chrome, Firefox, Safari and Edge – notifies you of donation opportunities as you browse the web.

App

Available for iPhone and iPad, browse the web and get notifications of donation opportunities.



Many ways to raise

Online shopping

Raise with thousands of top stores – from fashion to travel, gifts to business purchases, there are so many ways to raise.

Give as you Switch

Compare and switch your insurance, energy and broadband providers and raise big donations!

In-store

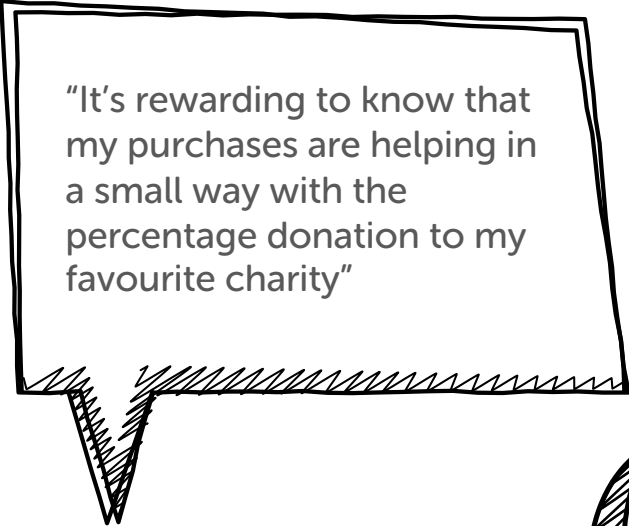
Buy in-store giftcards for top retailers including Tesco, ASDA, Waitrose and M&S and raise every time you top up your card.

Everyclick Donate


Receive direct donations from your supporters – including Gift Aid.



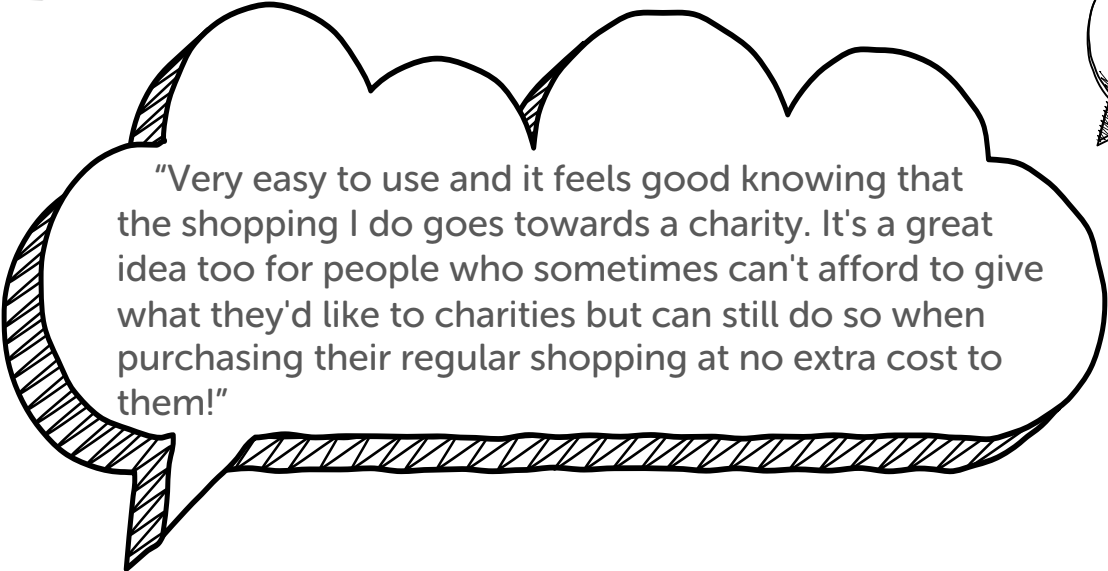
What Give as you Live shoppers say



"It's rewarding to know that my purchases are helping in a small way with the percentage donation to my favourite charity"



"Excellent service- good causes- fantastic way to earn money for charities close to your own hearts - everyone's can benefit and easy to set up"



"Very easy to use and it feels good knowing that the shopping I do goes towards a charity. It's a great idea too for people who sometimes can't afford to give what they'd like to charities but can still do so when purchasing their regular shopping at no extra cost to them!"



Who can use Give as you Live?

We work with thousands of charities from multinationals to local volunteer-run causes. Our success stories include schools, churches, scout/brownie groups and sports clubs.

The types of charities who can use Give as you Live include:

- Charities registered with the Charity Commission for England & Wales
- Charities registered with the Scottish Charity Regulator (OSCR)
- Charities registered with the Charity Commission for Northern Ireland
- Charities registered in the Isle of Man
- Organisations registered as a "good cause" with HMRC
- Community Amateur Sports Clubs (CASCs)
- Community Interest Companies (CICs)

Are you part of the Fundraising Regulator?

Yes – we are fully registered with them. We are also members of the Institute of Fundraising, who have given us multiple awards over the years.



Which retailers work with Give as you Live?

We work with over 4,200 online retailers – more than any other similar fundraising service. The list includes the likes of Amazon, eBay, John Lewis and Sainsbury's. We also offer in-store shopping cards for dozens of retailers such as Tesco, ASDA and M&S.

So where do the donations come from?

As a "thank you" for sending sales to them, the retailers give us a reward – we pass this onto the charity of the user's choice – which could be you!

What's the cost?

It's completely free for charities – there's no sign-up fee, monthly subscription or payment deductions. It's also free for your supporters – they sign up for free and when they shop, they pay the same price they would do normally.

If your services are free, how do you make money?

Let's take Booking.com as an example – we say that you can raise a 2.5% donation when you shop there. We actually get paid a 5% commission by Booking.com which is split 50:50 – so we get 2.5% and the charity gets 2.5%.



How do we get paid?

We pay charities monthly via BACS through our payment partner, Technology Trust. Unfortunately we can't pay by cheque. Funds are paid once we've received them from the retailer – typically it takes about 4 months from purchase to payment. There's a minimum payment amount of £4.76.

In order to pay you, we do need bank details to be provided – these are asked for during the registration process. In order to verify the details provided, we ask that some documents are sent to us – specifically a charity letterhead and a piece of formal, pre-printed bank stationery. This is explained at the relevant stage and ensures that your donations go to the right place.

If you wish, you can start using and promoting Give as you Live before providing these.

We're sold! What's next?

If you're ready to get involved or if you have any further questions, please contact our Charity Team via charities@giveasyoulive.com or call 0800 883 8450.



Give as you Live[®]

Register your charity for free today!

www.giveasyoulive.com

charities@giveasyoulive.com

0800 883 8450